

Revitalization (Main Street) Update 2020 CEDC - 04/27/20

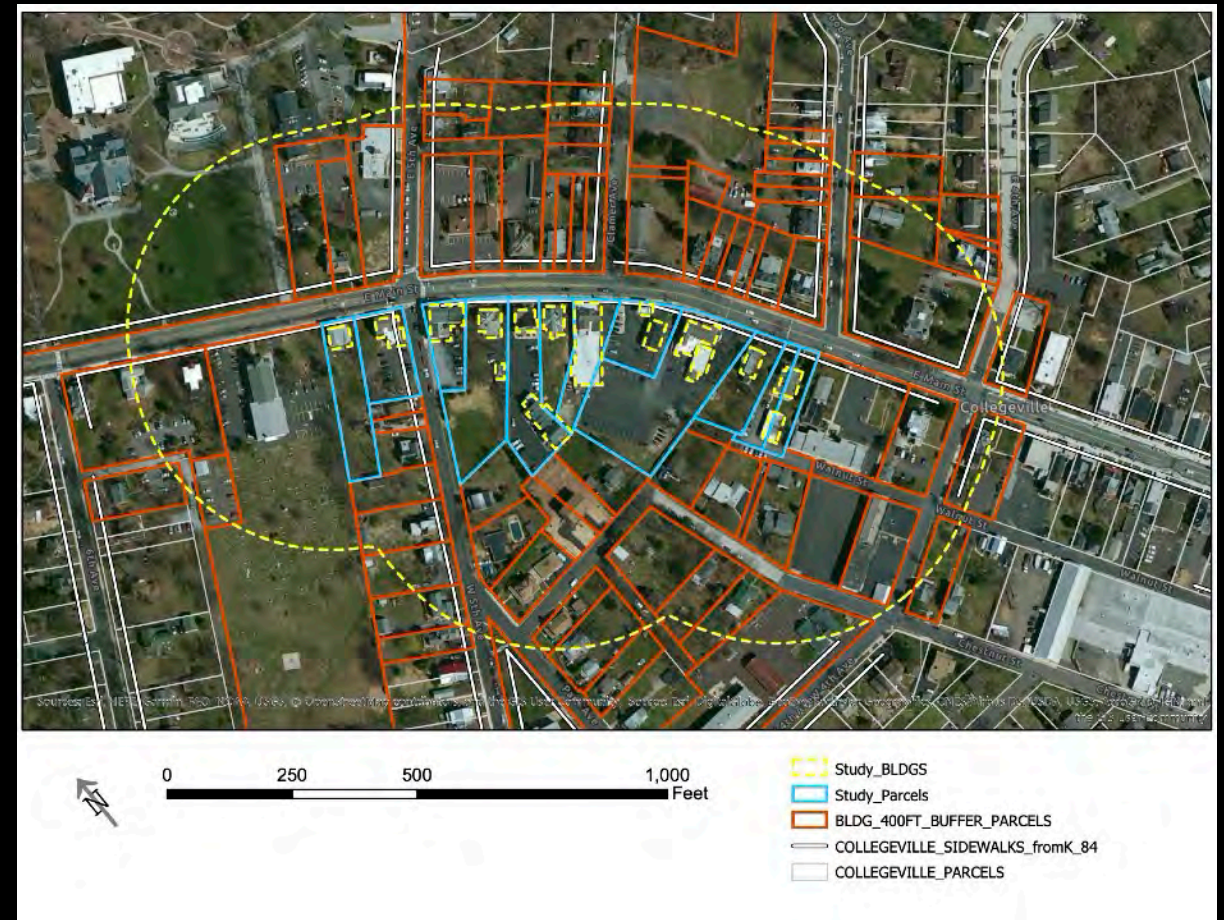
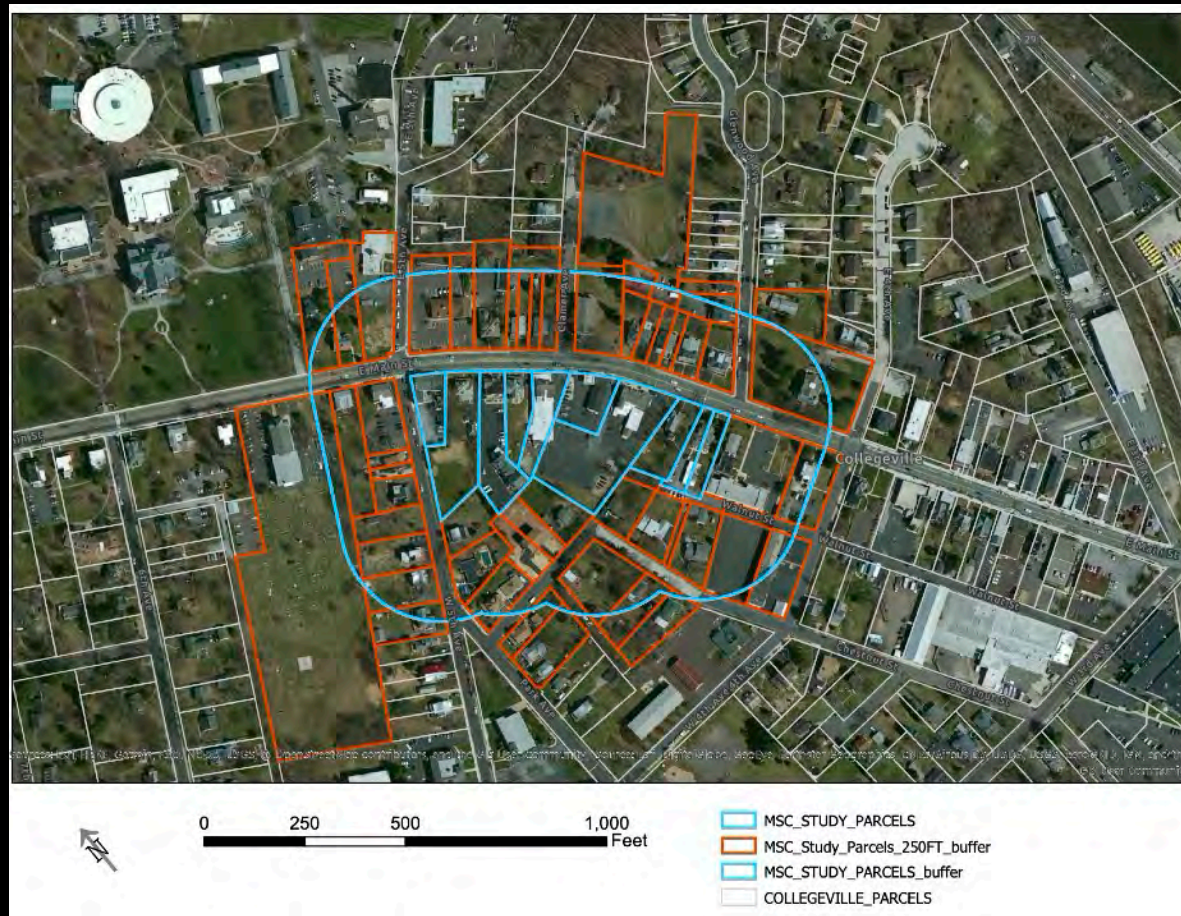
- Moving Forward
 - Recovery / Retention
- Change that underscores
...what was already focused on



- Trails - Outdoor Amenities
- Parks - Grants - Pedestrian
- Central Perk Projects
- Walkability!
- Outdoor Retail
- The Unique Partners are still the strength

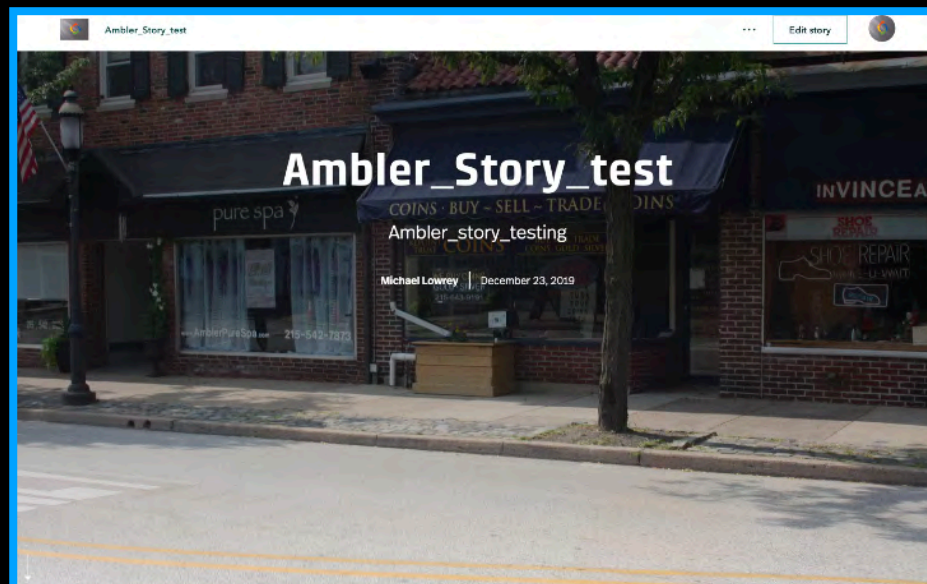
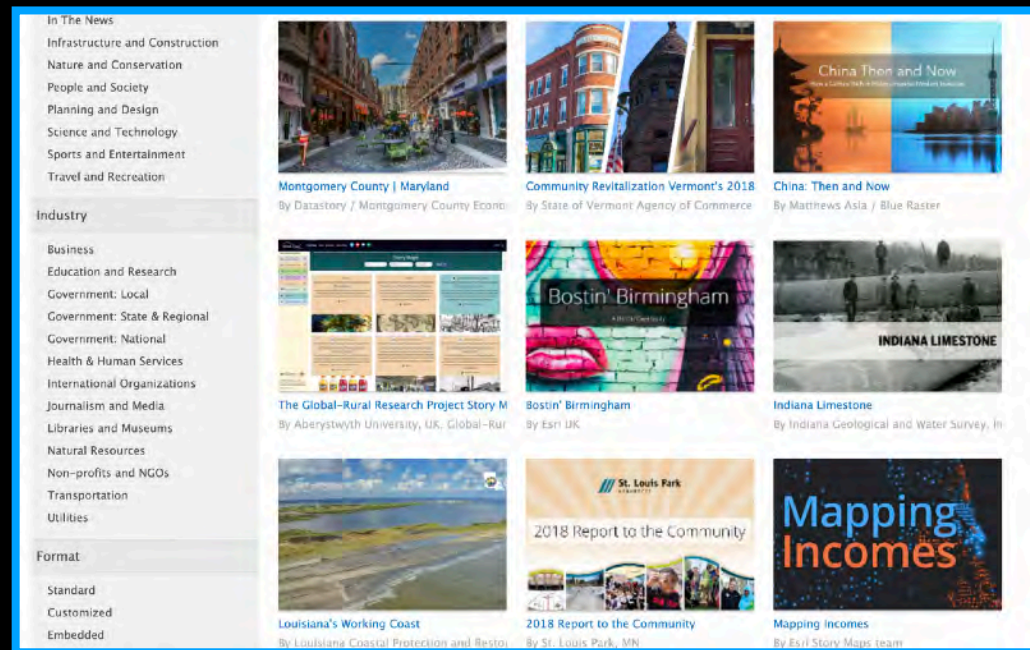


- Reconfiguration
- Historic sites opportunities
- Gateway Integration
- Parking Friendly
- Background
- (Accent on Visualization)



- Virtual Main Street

- Story Maps - MSC - Central Perk



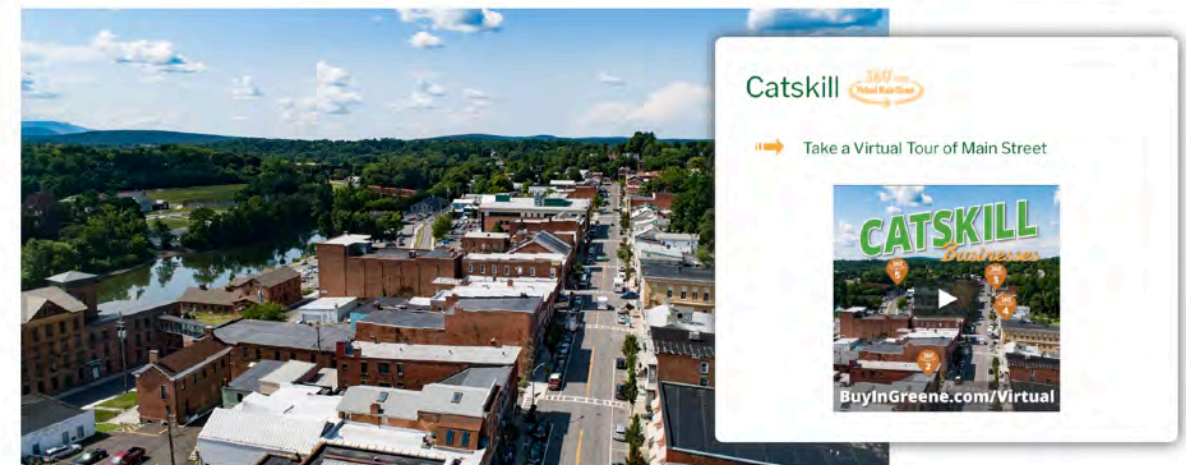
Catskill — Virtual Main Street Tour

Over 20 Eateries, 23 Services and 27 Specialty Shops!

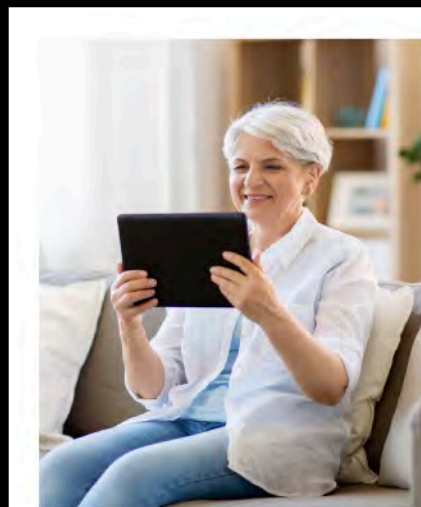


Virtual Main Street

Now you can explore featured business along the main streets of Greene County, NY through our Virtual Main Street 360° Tours. Browse inside these locations and get a feel for our community.



- Engagement
- Virtual Events
- Challenges / Barriers / Opportunities
- Preserve the unique partnership!



Solutions and tools

- Online surveys
- Story maps
- Focus group / community connections
- Intercept surveys
- Virtual meetings



Challenges and barriers

- Magnitude of pandemic & restrictions
- Institutional restrictions – no public meetings
- Federal & State regulatory requirements
- Can't circumvent public engagement
- Limited Virtual Public Involvement experience

